Pre-Bond Election

WORKSHOP #2

FEBRUARY 9, 2023









Agenda

- Welcome
- Update Bond Planning Process
- Developing Guiding Principles
- What do you want in your schools?
- Bond Priorities
- Solution Brainstorming
- Next Steps / Homework

Welcome





Nick Nemechek, President GMCN Architects Client Liaison

23 Years Experience \$150 Million+ Successful Municipal Bond Issues



Deziree Miller, Principal Architect GMCN Architects Project Architect

16 Years Experience of Educational Experience



Lori Bower, President Bowercomm Marketing Leader

25 Years Experience Bond Issue, Capital Campaign and Political Election Experience

Welcome





Mike Kalb, Business Development BD Construction Project Executive

22 Years of Experience Led a successful \$82M bond campaign



Marsha Wilkerson, Director BD Construction Marketing and Community Outreach

25 Years Marketing & PR Experience Bond and capital campaign experience



Scott Kralik, Business Development BD Construction Extra Set of Hands

25 Years Customer Service and Sales Experience Bond Campaign Experience

Bond Planning Process



8-12 MONTHS

FACILITY ASSESSMENT & PLANNING

2

"VOTE YES" CAMPAIGN

DESIGN & CONSTRUCTION

1

Assess & Define The Need

Develop Solutions, with Community Involvement

,

Finalize Plans & Costs

3

Gain & Reaffirm Support For

Proposal

Empower The Vote

5

Design

6

gn Construction

- Establish steering committee
- Select Construction
 Manager At-Risk assisted
 by GMCN
- Steering committee, staff, and professionals co-assess facility needs
 - · Staff survey
 - Steering committee tour to "grade" each area
- Architectural and engineering inspection and evaluation
- Photos and videos of problem areas
- Together, we evaluate findings, set priorities, and establish guiding principles

Step 1: DEVELOP
 Create multiple high-level design solutions and

investment options

• Step 2: EDUCATE

Educate the community about the needs by visually demonstrating facility challenges via videos, photos, social media, local news, civic group presentations, and one-on-one visits by committee

 Step 3: INVOLVE Vigorously solicit in

Vigorously solicit input from community on potential solutions and priorities—in a two-way dialogue

- · Community meetings
- Community surveys

- Develop and refine final design proposal, with committee input
- Preliminary budgeting
- Engage community through survey and/or meeting(s)
- Committee presentation to the board
- Board authorizes final project scope and bond election

Authorization must happen 4 months prior to election

- Develop campaign strategy, including number of votes needed and tracking "yes" votes on registered voter list
- Develop campaign materials, including slide presentation, informational printed pieces, advertising, and campaign website
- Media outreach (social media, local news, mail, etc.) to gain support for the proposal one stakeholder at a time
- Steering committee personal outreach and presentations at community meetings

Communications and personal outreach to ensure voter

ELECTION

Q

- registration, reassure constituents of the benefits, and motivate supporters to cast a hallot
- Schematic Design
- Design Development
- Construction Documents
- Bidding

Construction





Guiding Principles



- Guiding Principles serve as a filter through which all important decisions are made.
- They will keep the project on track and focused on core values and purposes.
- Goal of this meeting is to come with 4-5 principles.



Examples of Guiding Principles



- Safety and Security
- Fiscally Responsible
- Comfortable Spaces
- Maintaining Two Campuses
- Consolidate into One Campus
- Sense of Community
- Future Focused
- Durability in Design
- Functional Spaces

- Easily Maintained Systems
- Pride for the District
- Plan for the Future
- Etc.....

What do you want in your schools?



- Outdoor Classroom Space
- New Gymnasium
- STEM Classrooms
- Student Collaboration Spaces
- Storage
- Natural Light
- Etc.....

Concept Brainstorming



- New K-12 Campus
- New Pre-K 3rd Grade Facility
- Remodel High School and incorporate 5th and 6th grades
- Remodel Like for Like
- Etc....

Next Steps





- Review Guiding Principles
- •Review Priorities
- Solution Planning

Homework

•Think about solutions to solve district challenges. Nothing is off the table!!

Next Meeting: February 23, 2023 @ 5:30 pm

